

# Bayfront Advisory Commission (BAC) Strategic Plan

2019-2020

## Mission

The mission of the BAC is to review and make recommendations to the City Council regarding public and private projects and issues associated with the Bayfront area, and projects or issues associated with the Bayfront area that the City Council may refer to the Commission.

## Committees

**Executive** – Kal Kassir Chairman

**Design** – Joe Bovee Chairman

**Communications** - Scott Ayers Chairman

**Transportation** – Charles Malbon Chairman

## High Priority Project Items

1. Funding Phase IV roadway improvements ( Shady Oaks to west base of Lesner bridge )
2. Water issues
  - Drainage/Stormwater
  - Dewberry/Sea Level Rise Study
  - City Marina Development
  - Pedestrian walkway under bridge (from Vista Circle to Page Avenue)
  - City Wharf/Osprey Park
3. Sand replenishment
  - Cape Henry
  - Ocean Park Beach
  - Crab Creek
4. Infill development
  - Address what the nature of the “Bayfront” should be
  - Determine future look (preserve commercial, address vacation rentals)
  - Work with Planning on Comprehensive Plan
5. Landscape design of Route 13 and Shore Drive interchange

## High Priority Communication Items

1. Schedule department heads for briefings
2. Reach out to City’s Communication office and Drew Langford, Public Works
3. Make regular City Council connections
4. Renew existing partnerships and seek out new
5. Look for new Commission talent, especially multi age group

6. Focus on marketing "Who is BAC"
7. Review capital projects in Bayfront Area

### **Ongoing Concerns To Be Monitored**

- Shore Drive roadway improvements phases II,III,IV
- Update Shore Drive design guidelines
- Beach replenishment
- Development review coordination with city staff
- Live Oak protection
- Beach interpretive signs / bike parking and beach access
- Recognition awards
- CIP projects – identify and get annual updates
- "No Parking" signs clearly defined within neighborhoods
- Community signs as developed by BAC
- Code revisions

### **Liaisons, Partnerships and City Staff Support**

- City Council (liaisons Jim Wood & Louis Jones)
- City Attorney
- Conventions and Visitors Bureau
- Public Works
- Parks and Recreation
- Planning
- First Landing State Park
- JEB Little Creek – Fort Story
- Planning Commission
- Chesapeake Bay Bridge Tunnel Commission
- Chesapeake Bay Foundation
- Friends of Live Oaks
- Hampton Roads Sanitation District Commission
- Lynnhaven River NOW
- Public Art Foundation
- Resort Advisory Commission
- Shore Drive Community Coalition
- HRT
- Virginia Beach Public Schools